



WHAT IS MARCH MANIA?

MARCH MANIA is an annual online auction held by Presbyterian Day School.

Currently in its sixteenth year, the auction is aimed at parents, grandparents, alumni and friends of one of the Memphis area's most prominent schools.

Items donated will be a part of our online auction that will take place February 27 - March 4, 2025, following our annual Kickoff Party on Saturday, March 1.

WHY SHOULD I DONATE?

Last year, our online auction received more than 60,000 website hits. Your donation will be highlighted on our auction website, which will feature your business name, item image and link to your website to enhance exposure for your business.

We also mail an auction postcard and catalog to nearly 5,000 addresses generating more exposure and traffic to our auction website.

Benefits to donating:

- Gain business exposure
- Generate new clients
- Get a tax-deduction
- Support a great cause

Proceeds from the auction help support the school's need-based financial aid program, salaries and benefits for faculty, key educational programs, campus security and many other initiatives that help our boys thrive.

We hope you will join us by donating an item or experience to the auction or by becoming one of our sponsors!

HOW CAN WE HELP?

If you have any questions about MARCH MANIA, contact Laura Lee Jones at 901-842-4653 or ljones@pdsmemphis.org

Get access to some of Memphis' most highly sought after customers:

over 700
PDS parents

over 300
kickoff party attendees

over 1,500
grandparents

over 3,000
alumni and other friends of the school









Presbyterian Day School
Where boys thrive.



CORPORATE SPONSORSHIP INFORMATION

Multiple opportunities for exposure for your business: auction catalog, auction website, kickoff party, school social media, carline!

| | Cost | Catalog Ad | Logo on Catalog Cover | Auction Website Ad | Social Media Mention | Kickoff Party Tickets | Emcee Mention at Party | Signage at Party & Carline | Party Add-On Cost |
|--|--------|------------|-----------------------|-----------------------|----------------------|-----------------------|------------------------|----------------------------|---------------------|
| Presenting  | \$7500 | Spread | ✓ | ✓ Static | ✓ | 8 | ✓ | ✓ | |
| Diamond  | \$5750 | Full-Page | ✓ | ✓ Top, Rotating | ✓ | 4 | ✓ | ✓ | +\$500 Optional |
| Platinum  | \$2500 | Full-Page | | ✓ Top, Rotating | ✓ | 2 | | | +\$500 Optional |
| Gold  | \$1250 | 1/2 Page | | ✓ Top, Rotating | ✓ | | | | +\$1000 Optional |
| Silver  | \$750 | 1/4 Page | | ✓ Bottom, Rotating | ✓ | | | | +\$1000 Optional |
| Bronze  | \$500 | 1/8 Page | | ✓ Bottom, Rotating | | | | | +\$1000 Optional |
| ADD ON: Party  | Varies | | | | | 2 | | ✓ | |

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(last year was sold out!)

over 3,000
alumni and other friends of the school

HOW CAN WE HELP?

If you have any questions about March Mania, contact Kim Bridgforth at 901-842-4606 or kbridgforth@pdsmemphis.org

Catalog Placement



← Gold - Half-Page
7 x 4.6 inches

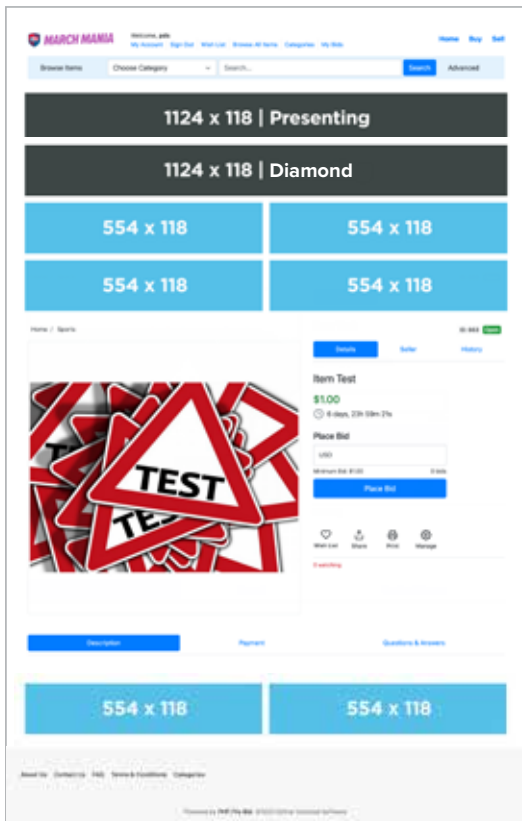
← Silver - Quarter-Page
3.4 x 4.6 inches

← Bronze - Eighth-Page
3.4 x 2.2 inches

Full-Page
8.5 x 11 inches (add a .185 inch bleed)

Web Placement

Ads rotate randomly every 8 seconds.



← Presenting (Static)
Diamond (Rotating)
1124x118 pixels

← Platinum
Gold
554x118 pixels

(Blue ads are weighted so that higher-level sponsors appear more often)

← Silver
Bronze
554x118 pixels



CORPORATE SPONSOR CONTRACT

QUESTIONS?
Kim Bridgforth 901-842-4606
or kbridgforth@pdsmemphis.org

Sponsor Information

SPONSOR NAME _____

| | |
|---------------|---------------|
| CONTACT NAME | CONTACT PHONE |
| CONTACT EMAIL | WEBSITE |

MAILING ADDRESS _____

Package

- Presenting Sponsor \$7500
 Diamond Sponsor \$5750
 Platinum Sponsor \$2500
 Gold Sponsor \$1250
 Silver Sponsor \$750
 Bronze Sponsor \$500

PARTY ADD-ON
 \$500 (Diamond | Platinum) *Includes 2 tickets to Kickoff Gala & Small Signage at Party*
 \$1000 (Gold | Silver | Bronze)

ARTWORK: WILL YOU BE PROVIDING ARTWORK FOR YOUR AD?
 Yes No *If yes, please send artwork to wbaccus@pdsmemphis.org. DEADLINE: December 18, 2024*

| | |
|-----------|------|
| | |
| SIGNATURE | DATE |

Please email completed form to kbridgforth@pdsmemphis.org or fax to 901-327-7564.
 Artwork Deadline: December 18, 2024

PRESBYTERIAN DAY SCHOOL'S ANNUAL ONLINE AUCTION

Proceeds help support financial aid, professional development for faculty, and campus security.



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